

MCH in Colorado: Strategic Themes in an Era of Health Care Reform

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Brief Overview: How did we get here?

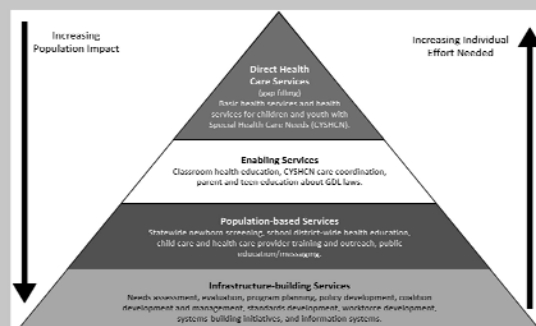
- ◉ Development of the MCH Block Grant
- ◉ Funding Formula
- ◉ Federal/State and Local Partnership
- ◉ Requirements:
Hotline, 30/30/10, NA



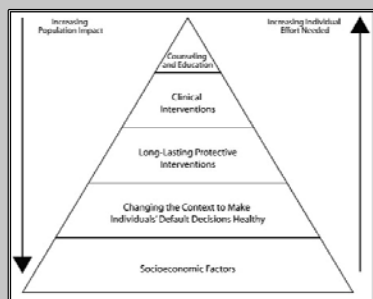
MCH Performance Measures and Approach

- ◉ 18 National Performance Measures (NPMs), including 6 outcome measures for the CYSHCN population
- ◉ 9 State Performance Measures (SPMs)
- ◉ Addressed by interventions at client and population level – MCH Pyramid

Coordinated MCH Strategies



Health Impact Pyramid



Colorado's MCH Mission

- ◉ Optimize the health and well-being of the MCH population by employing primary prevention and early intervention public health strategies.



Colorado's MCH Priorities 2011-2015



1. Promote preconception health among women and men of reproductive age with a focus on intended pregnancy and healthy weight
2. Promote screening, referral and support for perinatal depression
3. Improve developmental and social emotional screening and referral rates for all children ages birth to 5

Colorado's MCH Priorities 2011-2015

4. Prevent obesity among all children ages birth to 5
5. Prevent development of dental caries in all children ages birth to 5
6. Reduce barriers to a medical home approach by facilitating collaboration between systems and families

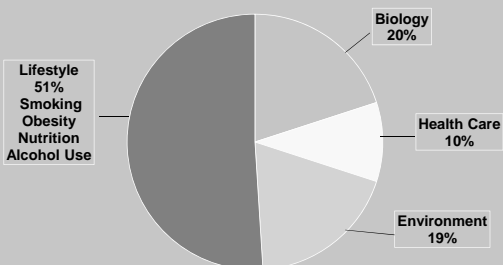
Colorado's MCH Priorities 2011-2015

7. Promote sexual health among all youth ages 15-19
8. Improve motor vehicle safety among all youth ages 15-19
9. Build a system of coordinated and integrated services, opportunities and supports for all youth ages 9-24

How has Colorado Applied the Pyramid for Impact ?

- Recognizing that complementary strategies are needed to impact the priorities, NPMs and SPMs
- Recognizing that a variety of client-level interventions existed and currently exist at the local level
- Maintaining key client-level interventions for the CYSCHN population
- Enhancing and expanding complementary efforts at the bottom of the pyramid – “moving down”
- Realizing that health care is necessary but not sufficient for MCH

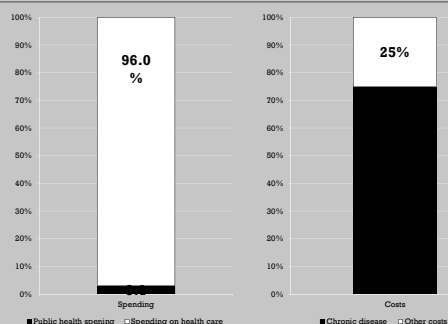
Factors Influencing Health Status



Source: McGinnis, J.M and Foege, W.H. (1993). "Actual Causes of Death in the United States," Journal of the American Medical Association.

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Spending on Health Care vs. Public Health



MCH Strategic Themes

Optimize the health & well-being of the MCH (& CYSCHN) population by:

- Focusing on primary prevention and early intervention
- Coordinating efforts at the state and local level across all levels of the pyramid
- Emphasizing the unique and core responsibility of public health to act at the population health level

Federal View: MCH 3.0 and Implementation of the ACA

Improve MCH in the nation by improving:

- Access
- Quality
- Integration
- Accountability
- Equity



Access: Alignment with Colorado's Strategic Direction

- Insurance coverage more widely available
- Coverage and access are not synonymous
- Wide range of interventions in place:
 - ✓ Medical Home Work
 - ✓ ACC interface
 - ✓ Complementary Client Level activities: enrollment, HCP care coord.
 - ✓ Rural sub-specialty clinic infrastructure
 - ✓ Opportunity to target HCP interventions to those with specific needs

Quality: Alignment with Colorado's Strategic Direction

Quality can lead to better health outcomes and lower costs at all levels of the pyramid

- Client-level Focus: HCP clinics and care coordination; other locally delivered programs
- Systems-level Focus: Medical Home, ABCD, Perinatal Depression, Youth Systems Building, LEAN program CQI

Integration: Alignment with Colorado's Strategic Direction

- Cross-population priorities and primary prevention and early intervention focus
- Continuum of interventions across the pyramid delivered locally, e.g., home visitation, WIC, FP
- Systems Integration: Medical Home; ACCs; Work with schools, human services, child welfare, community based organizations, etc.

Accountability: Alignment with Colorado's Strategic Direction

Measuring and Delivering Results/ ROI:
Need to see improvements for the \$\$ invested in MCH.



NPMs & SPMs

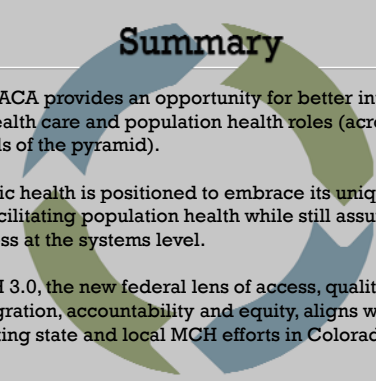
- Aligns with desired outcomes for Colorado's 2011-2015 priorities
- State and local action plans have evaluation measures
- Efforts to improve outcomes for HCP care coordination

Equity: Alignment with Colorado's Strategic Direction

Significant health inequities exist for many MCH indicators:

- ◎ SDOH – influence of poverty, education
- ◎ Local Efforts - PPOR/ African American IM

Summary

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- ◎ The ACA provides an opportunity for better integration of health care and population health roles (across all levels of the pyramid).
 - ◎ Public health is positioned to embrace its unique role in facilitating population health while still assuring access at the systems level.
 - ◎ MCH 3.0, the new federal lens of access, quality, integration, accountability and equity, aligns with existing state and local MCH efforts in Colorado